# Supply Management of HBIS Group and Cooperation with EU

China-EU Symposium on Sustainable Raw Material Supply Cooperation

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World People's Palace Hotel

1 Zhenwumiao Rd, Xicheng District, Beijing 100045, China



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HBIS

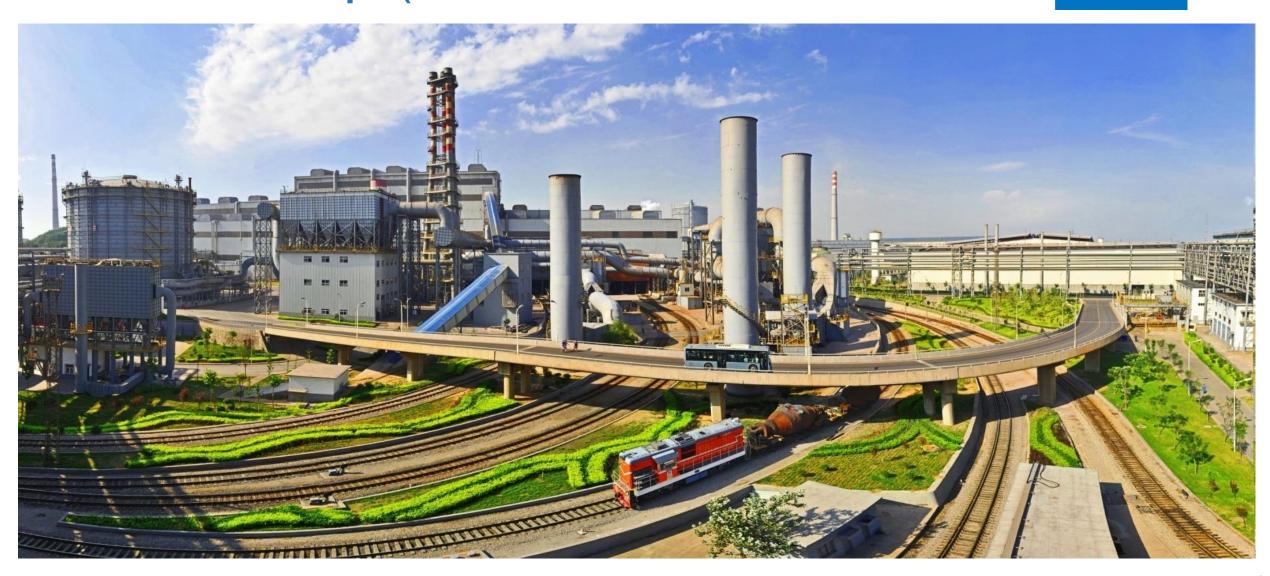
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# HBIS Group (1 of the mills)







# 1. HBIS Group: Who we are

# HBIS Group is a steel conglomerate:

- 6 steel mills in China (in 2 provinces), Crude Steel Capacity: 50MtPa;
   2016 output 44.92Mt
- State-Owned Enterprise (SOE) with Registered Staff about 125,000
- Sales Revenue: ¥290.8B (\$42.6B)
- Rank 4th place worldwide (Ancelor-Mittal-90.8Mt-1, Baowu-63.8Mt 2, NSSMC -45.3Mt 3) (2016 output)(data from World Metals)
- Non-Steel Sectors: Machinery, Energy, Mining, Financial Derivatives and Securities
- Import Iron ore, Equipment and MRO; Export of Steel; and Overseas Investment



#### Vision

To be the most competitive steel enterprise

#### Mission

To be a role model of steel industry

# Concepts

- People-oriented
- Customer-oriented
- Green
- Innovation
- Go-Global







- Global Resources
- Global Market
- Global Customers
- Global Integration
  - Four Steel Mills
  - Two Mines
  - One Network
- Overseas layout:
  - Assets USD6B
  - Hold shares in over 70 companies
  - Employee about 13,000
- Goal: 30% of sales revenue from oversea sales by end of 13<sup>th</sup> Five-year-plan





# Four Overseas Steel Mills

HBIS Serbia – 2Mt

- Makstil (Macedonia) 1.2Mt
- DSP (South Africa) 1.5Mt
- Kreher Steel Co (USA) 450Kt









Current overseas capacity 5Mt/a → Future Plan 10Mt by 2020



HBIS GROUP

- Palabora Mining Company,
  - In South Africa
  - Iron Ore Capacity 8Mt/a
  - Copper











- Wheelarra Mine
  - 10% Shares)
  - Iron Ore 7Mt/a total,
  - 3.5Mt for HBIS

**Potentials: Potential of Iron Ore Supply** 





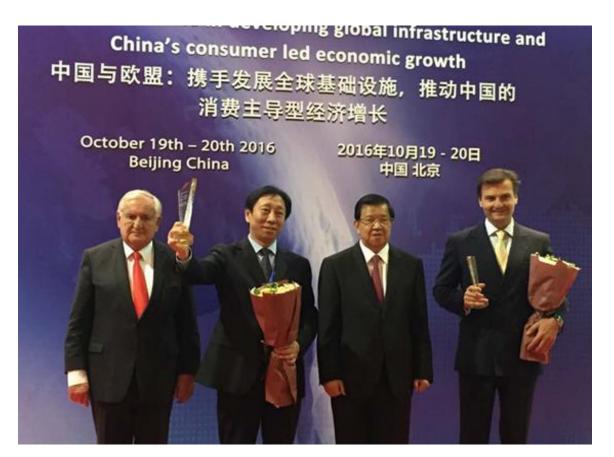






# Global Sales Network for Hi-grade Steel

- Acquired 51% shares of Duferco
  - Gained professionals in 40+ Countries/area
  - Developed business in 111 Countries/area
  - Started cooperation with 331 steel mills
  - Set up a sales network of 43000 customers
- China-EU Enterprise Cooperation Award in 2016 International Capital Conference (The only Manufacturing Enterprise from China in 8 years)





# Global R&D System

- Membership of :
  - World Steel Association from 2014, as Chainman of Technology Committee, sent executive members and research fellows
  - World Federation of Automotive Steel
  - Swerea MEFOS
- Cooperation with Enterprises and Universities:
  - Wollongong University, Australia
  - Primetals Technologies Ltd
  - POSCO, etc
- Steel Research Institute of HBIS-Northeast University
- Cooperation with Siemens
  - Smart Plant Digital Plant
  - Management mode

# 2. Iron Ore Supply of HBIS

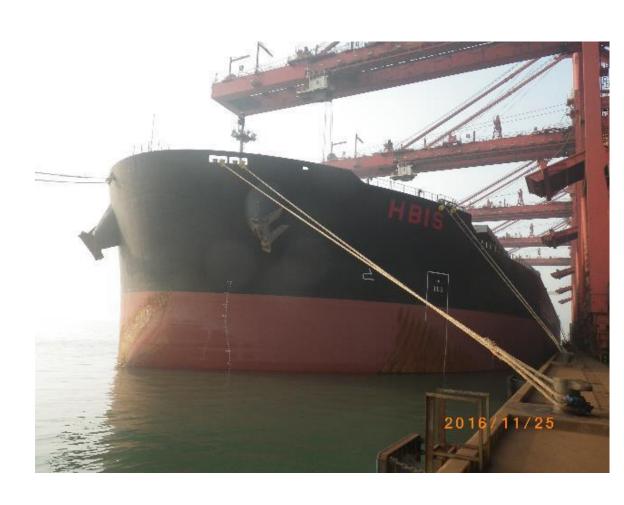


#### 2.1 Domestic Iron Ore

- China produced iron ore (crude) 1.28Bt;
- HBIS Purchased Domestic iron ore: about 17Mt concentrate in 2016
- Owned mines in Hebei Province with capacity about 8Mtpa

#### 2.2 Import Iron Ore

- 2016 Procured about 60Mt seaborne Iron Ore
- Mainly from Big 4: Vale, BHPB, Rio and FMG;
   Some European Suppliers





#### 3. MetCoal and Coke Supply of HBIS Group

#### 3.1 Domestic Metcoal

- China: about 571Mt output in 2016
- HBIS purchased met coal about 16Mt, coke about 10Mt
- 2016 China Coke production at 449Mt, Export about 10.21Mt
- 2016 HBIS purchased Metcoal about 16Mt, Coke about 10Mt



# 3.2 Imported Metcoal

- China imported about 59.3Mt of metcoal in 2016;
- HBIS: purchased about 300kt in 2017 YTD.





# 4. Iron Ore/Met coal/coke Supply in HBIS Serbia

# 4.1 Iron Ore, Met Coal/Coke Supply in HBIS Serbia

- Concentrate, Sinter Fine, Pellet
- Coking Coal, PCI
- Coke
- From Polland, Czekh, Ukraine

## 4.2 Results of HBIS Support

- Better financial status
- More payment methods
- More supply sources and sales network



# The Honorable Mr. XI Jinping visiting HBIS Serbia





HBIS Group actively participated in the OBOR (One-Belt-One-Road) Strategy – For a better world



# 5. China-EU Cooperation on SM Raw Materials Supply

- 5.1 Iron Ore/Met Coal Coke Trade
- Iron Ore: Pellet supply from EU to China:
   230Kt of pellets and concentrates
- Met coal: no records of trading
- Coke: China export to EU: about 860Kt;
- 5.2 Cooperation Prospect on Supply
- China-EU Physical Goods Trade amounted USD565.78B in 2016, China is 2<sup>nd</sup> largest export market of EU, and largest import sources (MOFCOM)
- Iron Ore Processing (Rolling heating by Natural Gas i/o Coal), Equipment & MRO

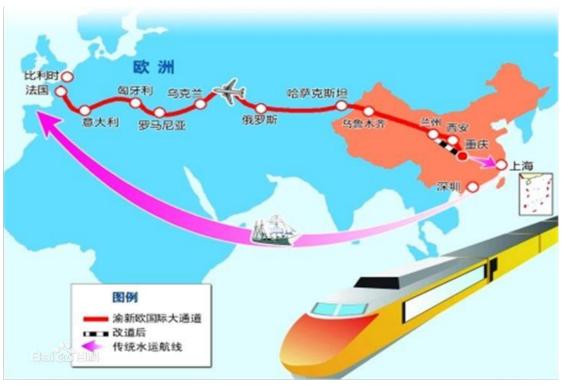


# 5. HBIS-EU Cooperation Outlook

HBIS GROUP

- Opportunities between HBIS-EU
  - OBOR HBIS presence in Europe (EU, East Europe)
  - Steel Making materials Pellet, Concentrates procurement
  - Management model, technology and delegates exchange
  - Investment in Steel Mills
- China efforts on Environment
  - Rolling heating Gas replacing Coal
- EU Autos: France, Germany stop Selling Gas/Diesel Autos scheduled
- Carbon capture/Storage, emission Control
- Recycle, save energy
- New energy, Smart Factory, IoT, etc







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# Q&A Thanks!

